



Geotechnical
Environmental
Water Resources
Ecological

GEI Consultants Earns Accolades for New Website

SMPS Colorado, Zweig White and Horizon Interactive recognize on-line presence

BOSTON, Mass. — August 15, 2008-- GEI Consultants, Inc., one of the nation's leading geotechnical, environmental, water resources and ecological science and engineering firms, announced today that it has received recognition from several organizations throughout the country for the design and functionality of its new corporate website. It can be viewed at www.geiconsultants.com.

The firm's website earned a gold award in the "Business to Business" category from Horizon Interactive, a prestigious international competition recognizing outstanding achievement among interactive media producers from all over the world. It also took home the Best Website Award from the Colorado Chapter of the Society for Marketing Professional Services (SMPS) 2008 Marketing Excellence Awards competition, and third place award from Zweig White's 2008 Marketing Excellence Awards competition.

The goal of the website re-design was to convey and enhance GEI's position as an innovative leader and trusted advisor in its fields and to communicate that GEI is great company to do business with, to work for, and to contact as a partner or as a knowledge resource. The target audience for the messaging and content of this site included national or prospective clients, job candidates, media contacts and partners within the firm's primary industrial market sectors, which include government agencies, industries, utilities, developers, professional services and institutions.

"We bring to our clients a refreshing blend of technical expertise, collaborative spirit and innovation that is rare in our fields. GEI is a trusted advisor to hundreds of clients nationwide whose leaders value these traits and expect outstanding project outcomes.." said Chris Stockwell, chief marketing officer for GEI Consultants. "This website is a thoughtful, comprehensive amalgamation of all of the rare and exciting things that are happening within our firm put into a mechanism that is easily navigated and continuously refreshed."

The site provides visitors with a robust and unique online experience by sharing knowledge in a many ways including: over 1,000 pages with easily navigable architecture and clear, crisp content; the ability to access most pages in one or two mouse clicks; 125 separate services pages that cascade from four primary practice areas; 129 featured projects that can also be searched by industry sector or project type; 17 video streams that emphasize capabilities, job opportunities, and messages from senior leaders; recruitment-oriented videos that highlight

recent college graduates, mid-career professionals, senior engineering professionals, the chief operating officer and the human resources director; a comprehensive site map heavily used by site visitors; full site search capability from every page; RSS feeds; and hundreds of original GEI project photos conveying the variety of work performed by GEI Consultants.

The website was designed by studio:module of Miami, FL.

About GEI Consultants, Inc.

GEI's multi-disciplined team of engineers and scientists deliver geotechnical, environmental, integrated water resources and ecological solutions to diverse clientele nationwide. The firm has provided a broad range of consulting and engineering services on over 25,000 projects in 50 states and 22 countries. For more information, please visit the firm's web site at www.geiconsultants.com.

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